

**WHAT IS CLAIMED IS:**

1. A method of conducting a game of chance on a gaming machine, the method comprising:

receiving a wager from a player;

5 displaying a plurality of selectable elements associated with respective outcomes;

receiving a selection from the player of one of the selectable elements; and

in response to the selection, awarding the outcomes associated with the selected element and at least one of the non-selected elements.

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2. The method of claim 1, further including in response to the selection, revealing the outcomes associated with the selected element and the at least one of the non-selected elements at their respective locations.

15 3. The method of claim 1, wherein the at least one of the non-selected elements for which the outcome is awarded is adjacent to the selected element.

4. The method of claim 1, wherein the awarded outcome includes a payoff.

20 5. The method of claim 1, wherein the awarded outcome includes a bonus game.

6. The method of claim 5, wherein the bonus game includes a plurality of symbol-bearing slot reels that are rotated and stopped to place symbols on the reels in visual association with a display area.

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7. The method of claim 5, further including in response to a certain result in the bonus game, awarding the outcome associated with another of the non-selected elements.

30 8. The method of claim 1, wherein the awarded outcome includes awarding the outcome associated with another of the non-selected elements.

9. The method of claim 1, wherein the step of displaying a plurality of selectable elements includes arranging the selectable elements in a matrix including a plurality of rows and columns, and wherein the at least one of the non-selected elements for which the outcome is awarded includes a plurality of the non-selected elements adjacent to the selected element.

10. The method of claim 1, further including in response to the selection, displaying an animated pattern encompassing the selected element and the at least one of the non-selected elements.

11. A gaming machine, comprising:  
means for receiving a wager from a player;  
means for displaying a plurality of selectable elements associated with respective outcomes;  
means for receiving a selection from the player of one of the selectable elements; and  
means, responsive to the selection, for awarding the outcomes associated with the selected element and at least one of the non-selected elements.

12. The machine of claim 11, further including means, responsive to the selection, for revealing the outcomes associated with the selected element and the at least one of the non-selected elements at their respective locations.

13. The machine of claim 11, wherein the at least one of the non-selected elements for which the outcome is awarded is adjacent to the selected element.

14. The machine of claim 11, wherein the awarded outcome includes a payoff.

15. The machine of claim 11, wherein the awarded outcome includes a bonus game.

16. The machine of claim 15, wherein the bonus game includes a plurality of symbol-bearing slot reels that are rotated and stopped to place symbols on the reels in visual association with a display area.

5 17. The machine of claim 15, further including means, responsive to a certain result in the bonus game, for awarding the outcome associated with another of the non-selected elements.

18. The machine of claim 11, wherein the awarded outcome includes awarding the  
10 outcome associated with another of the non-selected elements.

19. The machine of claim 11, wherein the plurality of selectable elements are arranged in a matrix including a plurality of rows and columns, and wherein the at least one of the non-selected elements for which the outcome is awarded includes a  
15 plurality of the non-selected elements adjacent to the selected element.

20. The machine of claim 11, further including means, responsive to the selection, for displaying an animated pattern encompassing the selected element and the at least one of the non-selected elements.

20 21. A method of conducting a game of chance on a gaming machine, the method comprising:

receiving a wager from a player;  
conducting a primary game;  
25 in response to a start-secondary outcome in the primary game, conducting a secondary game having a different play mechanic than the primary game; and  
in response to a start-primary outcome in the secondary game, conducting the primary game again.

30 22. The method of claim 21, wherein the primary game includes an interactive selection game.

23. The method of claim 22, wherein the interactive selection game includes a plurality of selectable elements, and wherein the step of conducting the primary game includes receiving a selection of one of the selectable elements and awarding any  
5 outcome associated with the selected element.

24. The method of claim 21, wherein the secondary game includes a slot reel game.

10 25. The method of claim 24, wherein the slot reel game includes a plurality of symbol-bearing slot reels that are rotated and stopped to place symbols on the reels in visual association with a display area.